

Message Text

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ACTION CU-03

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FM AMEMBASSY SANTIAGO

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UNCLAS SANTIAGO 6273

FOR CU/ARA

USIA FOR ILA

E.O.11652:N/A

TAGS: OEXC CI

SUBJ: 1975 COMMUNICATIONS CONFERENCE

1. CHILEAN PARTICIPANTS 1974 COMMUNICATIONS CONFERENCE
ALL CONSIDERED EVENT SIGNIFICANT, IMPORTANT AND
WORTHWHILE ATTENDING. COMMON CRITICISM FOCUSED ON TOO
MANY SUBJECTS ATTEMPTED, INSUFFICIENT TIME FOR
CONSTRUCTIVE DIALOGUE AND DEBATE. ALL WOULD BE INTERESTED
IN FOLLOW-UP MEETING BUT COSTS INVOLVED WOULD
MAKE PARTICIPATION PROHIBITIVE UNLESS FINANCIAL
ASSISTANCE AVAILABLE. WHILE PARTICIPANTS WOULD GLADLY
ASSIST IN ARRANGEMENTS IF SANTIAGO WERE FUTURE SITE
OF FOLLOW-ON CONFERENCE, WE DO NOT THINK CHILE SHOULD
BE CONSIDERED AT THIS TIME.

2. CONCUR PLANS DESCRIBED REF B, PARA 3.

3. CHILEAN PARTICIPANTS 1974 STANFORD SEMINAR OFFERED
FOLLOWING SUGGESTIONS FOR THEMES FOR PROPOSED 1975 SEMINAR:
(A) UNDERSTANDING BETWEEN COUNTRIES THROUGH COMMUNICATIONS
MEDIA; B) MAJOR TECHNICAL PRINCIPLES OF MEDIA AND NEED FOR
CREDIBILITY; C) PRACTICAL ASPECTS OF INTER-AMERICAN
COMMUNICATIONS MEDIA: (1) ROLE OF INTERNATIONAL WIRE SERVICES;
(2) VALUE DIFFERENCES AS OBSTACLES TO EFFECTIVE COMMUNICATIONS:
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(3) INFLUENCE OF LIFE STYLES; (4) COLOR TV VS. BLACK & WHITE.

4. ALL SUGGESTED THEMES BE BROKEN DOWN INTO SUB-THEMES WITH ONE PERSON RESPONSIBLE FOR BRIEF PAPER TO OPEN DISCUSSION. IF POSSIBLE, FINAL DOCUMENT RESULTING FROM SEMINAR, INCLUDING SUMMARIES OF DISUCSSIONS, SHOULD BE PUBLISHED OR MADE AVAILABLE TO SEMINAR PARTICPANTS AND MEDIA LEADERS THROUGHOUT HEMISPHERE.

5. WE CAN RECOMMEND ANY ONE OF 1974 CHILEAN PARTICIPANTS AS SPEAKER FOR PROPOSED 1975 SEMINAR. BIO-DATA CONTAINED IN SANTIAGO 1299.
POPPER

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